



MENTOR
RHODE ISLAND

Dear Jo-Ann,

HELP Promote Childhood Literacy

During the **week of November 27**, (next week) we're asking that you join us in a **"Share Your Favorites"** social media campaign. That week, **on Facebook, Twitter, and Instagram**, post a recommendation of **your favorite book** - and childhood books, in particular - using the hashtag **#RIReads**. This could be an excellent activity to share with your mentees!



Why is it your favorite book? What memories does it elicit? In what language did you first read the story? We want to hear about the important role that reading has played in your life. We encourage you to post photos and videos, as well, illustrating your reading routines or sharing a few words about the stories that brought your imagination to life as a child.

The campaign is **an effort by the Rhode Island Children's Cabinet** to tackle Governor Raimondo's **Third Grade Reading Challenge**, which aims to **double the number of students who are reading proficiently by third grade by the year 2025**. Research shows that students who can read fluently and joyfully by third grade are better positioned for success.

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Sincerely,

The MENTOR Rhode Island team:

Jo-Ann, Sue, Pam, Nichole, Celeste, Cathy, Christopher, Darnell, Jay, & Marc

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STAY CONNECTED:



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Sent by jschofield@mentorri.org in collaboration with



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